

Data privacy & cookie policy Löger Group



Key Details

Trading Name Löger Group ©.

This website privacy policy describes how Löger Group protects and makes use of the information you give the company when you use this website, according to E.U. General Data Protection Regulation (GDPR) 2016 based on the 1995 European Directive (95/46/EC) on the protection of individuals with regard to the processing of personal data and on the free movement of such data (Directive). If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy. This policy is updated from time to time. The latest version is published on this page. This website privacy policy was updated on: 01/12/23

Introduction

We gather and use certain information about companies and individuals in order to provide our market research and consulting products and services and to enable certain functions on this website. We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

What data do we gather?

We may collect the following information:

- Personal information, ie. Name, Surname, Birth Date, Address
- Company, Market and Industry data
- Educational information
- Economic information
- Demographic information
- Contact information, ie. email address and phone number
- Curriculum Vitae information, ie. the data provided in it
- Citizenship status
- Website usage data

- Other information relevant to project inquiries
- Other information pertaining to special offers and surveys

How do we collect your data?

You directly provide our company with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Fill in our one of our inquiry or contact forms
- Voluntarily complete a customer survey through our online data portal or provide feedback on any of our message boards or via email.
- Voluntarily respond to our data information requests
- Use or view our website via your browser's cookies.
- Visit one of our Corporate Social Media profiles

Our company may also receive your data indirectly from the following sources:

- Google Analytics
- LinkedIn, Twitter, Youtube
- (Online) registries and databases

How do we store your data?

Our company securely stores and files your data at local storage hardware, e-mail servers and ATS systems secured by passwords. Our company will keep your data for the duration that the law allow us to do so. Once this time period has expired, we will delete your data by deleting it from all of the above mentioned storage locations. Alternatively you may request us to delete your personal data. Keeping your data allows us to enhance our products and services.

Marketing

Our Company would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies. If you have agreed to receive marketing, you may always opt out at a later date. You have the right at any time to stop our company from contacting you for marketing purposes or giving your data to other members of the our company

group. If you no longer wish to be contacted for marketing purposes, please contact us. What are your data protection rights?

Our Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request our company for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that our company correct any information you believe is inaccurate. You also have the right to request our company to complete information you believe is incomplete.

The right to erasure - You have the right to request that our company erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that our company restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to our company's processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that our company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

How we use this data

Collecting this data helps us understand what you are looking from the company, enabling us to deliver improved products and services.

Specifically, we may use data:

- For our own internal records
- To improve the products and services we provide
- To contact you in response to a specific inquiry
- To customize the website for you
- Upon prior explicit consent, to share your Resume & background info with partners.
- Upon consent, to send you promotional emails about products, services, offers and other things we think might be relevant to you.
- Upon consent, to send you promotional mailings or to call you about products, services, offers and other things we think might be relevant to you.
- To contact you via email, telephone or mail for market research reasons.

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website. Our Company may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website (<https://www.logergroup.com>), including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site") to help customize the Site and improve your experience.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit. Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us

How we use cookies

We may use cookies to:

- Analyse our web traffic using an analytics package. Aggregated usage data helps us improve the website structure, design, content and functions.
- Test content on our website. For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- Store information about your preferences. The website can then present you with information you will find more relevant and interesting.
- To recognise when you return to our website. We may show your relevant content, or provide functionality you used previously.

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

First Party Cookies

Essential - Essential cookies are absolutely essential for the website to function properly. This category only includes cookies that ensures basic functionalities and security features of the website. These cookies do not store any personal information.

Functionality - Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in.

Third Party Cookies

Analytics - We use statistical data to understand how visitors interact with our website while collecting and reporting information anonymously

Social Media Networking - Social media cookies allow users to interact more easily with social media, such as Facebook and Instagram. We do not control social media cookies and they do not allow us to gain access to your social media accounts. Please refer to the relevant social media platform's privacy policies for information about their cookies.

Managing cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you. Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

Our company website may contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 1st of December 2023.

Security

We will always hold your information securely.

To prevent unauthorized disclosure or access to your information, we have implemented strong physical and electronic security safeguards. We securely

store and file your data at local storage hardware, and servers protected by passwords and other security measures.

We also follow stringent procedures to ensure we work with all personal data in line with The EU Data Protection Directive Regulation 2016/679.

Contact details

How to contact us

If you have any questions about our company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: *info@logergroup.com*

Call us: *+31(0)616820390*

Or write to us at: *Vrijheidslaan 72 - 3; 1078 PP; Amsterdam, the Netherlands*

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Our Company has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Website: https://edps.europa.eu/about-edps/contact_en

Email: edps@edps.europa.eu

Address: Rue Wiertz 60, B-1047 Brussels